



John Winthrop
brought an understanding
of community to America...

What will you do?
We can help.

CENTER FOR PHILANTHROPY AND NONPROFIT LEADERSHIP

John Winthrop shared a vision for community aboard the Arabella, the flagship of the fleet that brought a colony of settlers to Massachusetts Bay in 1630. His philosophy of community was fundamental not only to survival for early settlers, but also to the understanding of philanthropy in America.

Building a strong community is the essence of philanthropy. Over time, Winthrop's idea of community responsibility developed into a vibrant nonprofit sector that depends on professional staff, skilled volunteers and thoughtful donors to provide vital services throughout our country.

Let the Center for Philanthropy and Nonprofit Leadership guide you on your path to enrich your community. Navigate cpnl.rice.edu and read about our courses and our instructors, and see how the Center might help you.

One person can change the world.

What will you do?

We can help.

713-348-6009 | cpnl.rice.edu

Help Us Build a New Home
giving.rice.edu/glasscockschool



FALL 2011 COURSES *Register*

NEW THIS FALL!

Survey of Nonprofit Law

Developed for nonprofit team members from executive directors to board members to volunteers, this program will discuss key legal issues facing Texas nonprofits. Explore how to implement procedures to prevent legal problems and how to identify key legal concerns and the steps needed to remedy legal issues that do arise.

COURSE DATES: Three Tuesdays and three Thursdays, September 6-22, 6:00-8:00 p.m.

FEE: \$320 **CEUs:** 1.2

Volunteer Management Academy



Successful volunteer management is a critical resource for nonprofit organizations. Experienced, professional volunteer managers will focus on the key elements of volunteer administration to help you prepare your organization to properly utilize volunteers and develop human resources management policies for your volunteer programs, including the fundamentals of recruitment, training, motivation, retention and evaluation. You will also explore solutions to typical challenges encountered by volunteer managers.

COURSE DATES: Four Tuesdays and two Thursdays, September 20-October 11, 6:00-8:00 p.m. (no class September 29)

FEE: \$255 **CEUs:** 1.2

Writing the Fund Development Plan

The fundraising process must be strategic and must be tied to the organization's goals. In this course, development professionals and volunteers charged with planning fundraising efforts will obtain a guideline for producing a well-designed plan for fundraising. Learn the basic elements of writing a fund-development plan for an organization, including history and purpose, goals, action steps, personnel involvement, a timeline and ways to measure fundraising components.

COURSE DATE: Friday, November 4, 8:00 a.m.-12:00 noon

FEE: \$175 **CEUs:** 0.4

ter today! CEUs earned may be applied to the education section of the Certified Fund Raising Executive (CFRE) Program. Visit cfre.org for details.

The Art of Fundraising I: The Fundamentals

CO-SPONSOR: Association of Fundraising Professionals (AFP) – Greater Houston Chapter

COURSE DATES: Four Mondays and four Wednesdays, September 12-October 5, 6:00-8:00 p.m.

FEE: \$245 **FOR AFP MEMBERS:** \$195 **CEUs:** 1.6

The Art of Fundraising II: Advanced Principles and Practices

CO-SPONSOR: AFP – Greater Houston Chapter

COURSE DATES: Four Tuesdays and four Thursdays, October 18-November 10, 6:00-8:00 p.m.

FEE: \$245 **FOR AFP MEMBERS:** \$195 **CEUs:** 1.6

21st-Century Relationship Management

COURSE DATE: Monday, November 14, 6:00-9:00 p.m.

FEE: \$155 **CEUs:** 0.3

Board Chair Imperatives

COURSE DATE: Wednesday, October 19, 9:00 a.m.-4:00 p.m. (continental breakfast and lunch provided)

FEE: \$400 **CEUs:** 0.6



Two of these courses are co-sponsored by the Association of Fundraising Professionals – Greater Houston Chapter. Visit afphouston.org to inquire about the chapter, including membership.

Developing a Comprehensive Annual Giving Program

COURSE DATES: Three Mondays and three Wednesdays, October 24-November 9, 6:00-8:00 p.m.

FEE: \$255 **FOR AFP MEMBERS:** \$225 **CEUs:** 1.2

Using Data to Strengthen Fundraising

COURSE DATE: Tuesday, December 6, 9:00 a.m.-4:00 p.m. (continental breakfast and lunch provided)

FEE: \$165 **CEUs:** 0.6

“High energy, enthusiasm, positive examples and great ideas.”

21ST-CENTURY RELATIONSHIP MANAGEMENT
PAST PARTICIPANT

“This class stood out for the amount of practical knowledge I could take from the classroom and implement in my organization immediately. Really useful, really great course, really great instructors.”

DEVELOPING A COMPREHENSIVE ANNUAL GIVING PROGRAM
PAST PARTICIPANT



Spring 2012 Sneak Peek

CERTIFICATE PROGRAMS:

NEW! Nonprofit Finance Certificate

This certificate program is designed to help nonprofit staff, board members and service provider employees understand the best practices of nonprofit finance and to maintain their skills in a quickly changing nonprofit environment.

Comprehensive Fund Development Certificate Program

COURSES:

Proposal Writing I

Proposal Writing II

Advanced Proposal Writing Seminar

Best Boards: A Leadership Conference for Nonprofits

Capital Campaigns

NEW! Finance for Board Members

Major Gifts and Planned Giving: The Fundamentals

Strategic and Successful Stewardship

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Rice University
Susanne M. Glasscock School of Continuing Studies
Mail Stop 550
P.O. Box 1892
Houston, TX 77251-1892

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FALL 2011

New and Improved Course Offerings

This fall, the Center for Philanthropy and Nonprofit Leadership is offering new and improved courses for nonprofit professionals, volunteers and board members to help organizations further their missions. Please visit cpnl.rice.edu for more information.

The ability to give takes
different shapes throughout
our lives, and we have the
capacity to make a change
in the world.

What will you do?



Susanne M. Glasscock School of
CONTINUING
STUDIES

We can help.
Learn more at cpnl.rice.edu
or call 713-348-6009.